

eWoke
DIGITAL SCHOOL



LEARN TO EARN

Ewake Digital School is an academic initiative by
Ewake Innovative Solutions Pvt Ltd.

ABOUT US

Ewoke is a Multinational Digital marketing company having offices in Canada, Dubai, Oman and Kochi.

Ewoke began its journey as a pioneer Web Development and Digital Marketing company in 2012.

From the onset, we believed that behind every great product, there is a great team. Our team is a combination of ingenious brains with years of expertise in providing web and digital media solutions.

Our passion for Quality, Reliability, and Creativity, are the driving forces for us in achieving sterling results for our clients.

Learn and Earn from the top digital marketing company.



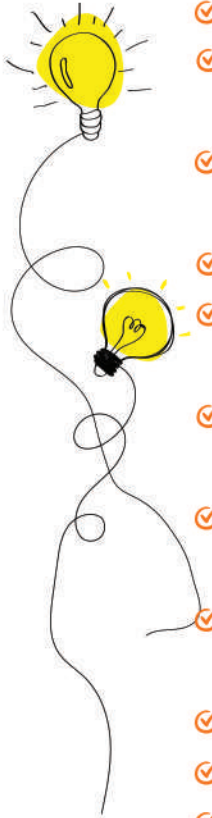
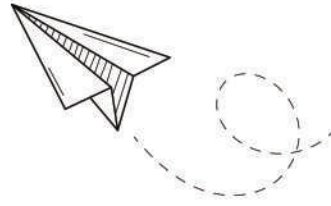
Why choose us?



- ✔ Multinational digital marketing company owned training centre
- ✔ Trainings by Industry leaders
- ✔ World class infrastructure
- ✔ Syllabus based on trending must-have Digital Skills
- ✔ Maximum Practical Training Sessions
- ✔ Small batch size
- ✔ Working experience in an actual digital marketing company
- ✔ First hand trainings of latest trending technologies and software's
- ✔ Placement assistance with in-house placement options
- ✔ Assistance for Start-up incubation and Business development
- ✔ Freelance and part-time work options
- ✔ Internship and work experience certificate



What will you learn?



- ✔ How to create digital marketing funnel for any brand
- ✔ How to understand and communicate with your audience
- ✔ Learn how to extract leads and sales from paid social media and search campaigns
- ✔ Real time live project training
- ✔ Get Global client exposure & Case studies of International works
- ✔ Get real experience with all main platforms through hands-on workshops and Ad tools
- ✔ How to launch digital campaigns across Google, social media and other digital platforms
- ✔ Earn international certifications from Google, Hubspot, Microsoft, Semrush and more
- ✔ Be able to manage your digital team or agency
- ✔ Get Work Experience Certificate
- ✔ Get Internship & placement assistance
- ✔ Professional Skills & Career Development Trainings
- ✔ Interview preparation and resume building

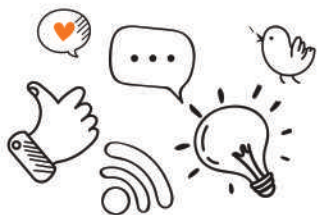
About our course

Advanced Certification in Digital Marketing
Become an International Certified Digital Marketer



Course Module

- ✔ Understanding Digital Marketing
- ✔ Build Your Own Website
- ✔ Online Marketing Strategy Creation
- ✔ Search Engine Optimization (SEO)
- ✔ Google Analytics and Tools
- ✔ Google Ads (PPC)
- ✔ Social Media Marketing
- ✔ Lead Generation and Conversion Optimization
- ✔ Influencer Marketing
- ✔ Web Content Marketing
- ✔ E-Commerce Marketing
- ✔ Understanding Market Place Sell-in
- ✔ Email / SMS / WhatsApp Marketing
- ✔ Affiliate Marketing
- ✔ Online Earnings – Website/ Blog / Freelance / AdSense
- ✔ Online Reputation Management
- ✔ Advanced Features and Updates in Digital Marketing
- ✔ Interview Preparation / Resume Building



Who can join?



Freshers, Career switchers and job seekers

No prior experience in digital marketing is required. No formal education qualification needed. Just basic computer skills and passion for learning something new is required.

Entrepreneurs, freelancers, start-up founders

If you are an existing business owners, freelancers interested in expanding their work portfolio or if you want to start a start-up, then this is a must to have skill for you.

Marketing Professionals

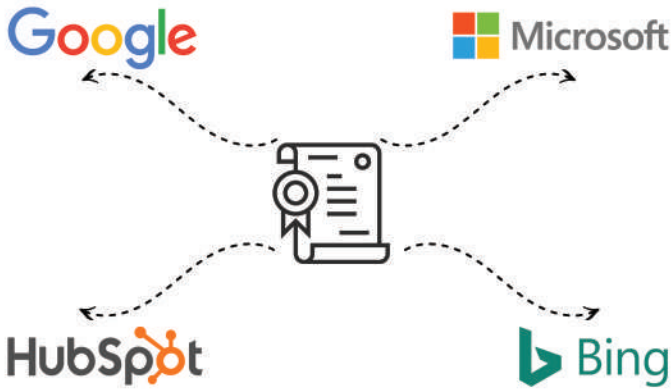
If you are an experienced marketer or just started your marketing career then a formal knowledge of digital marketing will boost your career sky high.

Work from Home

If you are someone who's looking for a work from home job or business, then digital marketing is the perfect match for you.



Certificates You Can Earn



Our Corporate Clients



Career Option in Digital Marketing

- ✔ Product Marketing
- ✔ Content Marketing
- ✔ Social Media Marketing
- ✔ Design
- ✔ SEO / SEM
- ✔ Web development
- ✔ Marketing Analytics
- ✔ Ecommerce
- ✔ Customer Aquisition
- ✔ Digital Nomad (Freelancer)
- ✔ Affiliate Marketer
- ✔ Blogger / Educator



Call Us now to start your Digital career



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